



**CONCOURS
PIVERDIE**



2026

GENERAL RULES

**International competition reserved for florists,
organized by CNPH-Piverdière.**

Registration closes on February 20, 2026.

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PIVERDIE CONTEST

A prestigious event recognized by florists in France and internationally will take place from **April 9 to 13, 2026**, at the Château de Brissac.

Competition Overview

The **PIVERDIE CONTEST** is a prestigious event in the field of floral art, open to florists from France and abroad.

The competition aims to promote excellence and creativity among apprentice and professional florists, showcasing their skills to industry professionals and the general public.

Official Organizer

The event is organized by **CNPH-Piverdière**, a vocational training center based in La Ménitré, in the Maine-et-Loire region of France. Specializing in training for careers in horticultural production, specialized retail, and floristry, CNPH-Piverdière supports and trains students, apprentices, and professionals. CNPH-Piverdière is a non-profit association governed by the French Law of 1901 and is recognized as serving the public interest.

Venue

The **Château de Brissac**, a historic site located in Brissac-Quincé (Maine-et-Loire), has hosted this event for over 18 years. Known as the tallest castle in France, with its 7 floors and 204 rooms, it provides an exceptional setting for the competition, enhancing both cultural heritage and floral art.

Selections

Prize winners of the competition will be selected to take part in national floral competitions:

- **Coupe de France** (Senior category)
- **Oscar des Jeunes Fleuristes** (Junior category, ages 18 to 30)
- **OASIS® Cup** (Junior category)

Awards

- The jury reserves the right to award one or more **"Jury's Special Award(s)"**, which will be announced during the awards ceremony.
- The **"Visitors' Choice Award"** will be presented by the Château de Brissac, based on visitor voting on Monday, April 13, 2026.

Participants :

The competition is open to the following candidates:

- **Junior candidates:** apprentices and trainees enrolled in floristry training programs.
- **Senior candidates:** employees and professional artisan florists.



CANDIDATES

Admission Requirements

Applications are accepted from participants residing **in France and internationally** (subject to certain conditions) and are divided into two categories:



Junior category

Junior candidates must **currently be enrolled in a training program** (continuing education or work-study/apprenticeship) or **must have completed a training program** within the 6 months preceding the date of the competition.



Senior category

Senior candidates must be **professionally active in the floristry sector**, whether as business owners, employees, shop managers, or job seekers within the floristry field.

Eligibility Conditions

A candidate may participate in the PIVERDIE COMPETITION multiple times, with no limit on the number of attempts. The selection committee has full authority over its decisions and reserves the right to select candidates. Final admissions will be confirmed no later than 4 weeks before the competition date. Each candidate, whether selected or not, will receive a personal notification by email.

Documents Required for Registration

- **Junior candidates:** proof of enrollment in a training program
- **Senior candidates:** a copy of the most recently obtained diploma

Registration Fees

Registration fees vary according to the candidate category and include:

- Competition organization costs
- Plant materials required for the compulsory event

Fees:

- **Junior candidates: €80** (incl. VAT)
- **Senior candidates: €150** (incl. VAT)

Upon request, a detailed invoice may be issued by the organizer.

Cancellation of Participation

Any cancellation of registration by a candidate, without a valid reason (such as serious family circumstances, medical leave, bereavement, etc.), after **March 16, 2026**, will not be eligible for a refund.

In such cases, the registration fees will remain payable to the organizer to cover costs already incurred.

EXERCISES

The Symphony of the Elements

The Symphony of the Elements is a poetic theme that evokes movement, harmony, and natural rhythm.

Movements drawn from nature become, in the language of floral art, the dance of leaves, the breath of the wind, the foam of the waves, the cracks in ice, the flow of water, or the shimmering of embers...

This theme invites candidates to observe nature in both its power and its delicacy, where every texture, every color, and every form tells a story.

The competition theme, “The Symphony of the Elements,” must be strictly respected by all candidates.

QUESTIONS

Candidates are invited to send any questions related to the competition events to the following email address: **concours.piverdie@cnph-piverdiere.fr**.

A response will be provided within a maximum period of 8 days.

A videoconference will be organized to address your questions, hosted by Anne-Laure SERVAIS, Project Manager for the competition events.

Your attendance is strongly recommended.

Videoconference

Wednesday, March 17, 2026
at 2:00 PM



The 2 competition exercises

The organizer encourages each candidate to design and create original works resulting from genuine creative research, in order to avoid any banal, simplistic, or overly figurative creations.

Candidates must ensure that they do not reproduce existing works. **Plagiarism is strictly prohibited.**

The competition consists of 2 exercises, which will take place simultaneously on the same day.

1

Compulsory exercise

Bouquet Creation

Duration: 1h30

including design & planning time

2

Open exercise

Creation of a large-scale installation accompanied by a botanical panel

Duration: 7h30

Supervision of the competition

In order to ensure the smooth running of the competition and compliance with the rules, officials will be present throughout the event. Their role is to ensure strict adherence to the regulations and proper application of the instructions.

The officials' scoring grid will assess compliance with the competition rules. In the event of non-compliance, penalty points will be applied.

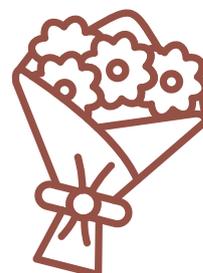
Their decisions shall be **final and not subject to appeal.**

COMPULSORY EXERCISE : BOUQUET

Each participant will receive a **surprise box** provided by the organizer. Candidates may use all items included in their tool kit (the list is available on page 12).

Before the start of the event, each candidate will receive the assigned topic along with a reminder of the rules. A 15-minute planning period is provided for the compulsory event, during which the candidate may collaborate with their assistant. After this time, the candidate must begin the event alone.

The total duration is 1h30.



OPEN EXERCISE: CREATION OF A LARGE-SCALE INSTALLATION & A BOTANICAL PANEL

Each candidate must **prepare both topics of the open exercise prior to the competition day**. For this open event, candidates are invited to draw upon their technical expertise and creativity.

Candidates may apply a variety of floral art techniques and enjoy full freedom of execution. However, it is essential that the open event remains fully consistent with the imposed theme.

The total duration of the event is 7h30.

Topic 1: Create a Large-Scale Installation

The theme “The Symphony of the Elements” invites candidates to explore the notion of movement through the creation of a large-scale floral installation. This theme offers a unique opportunity to translate natural movements into the language of floral art.

Candidates must work with textures, colors, and forms to express both the power and delicacy of nature. The large-scale requirement will challenge the candidate’s ability to think in 3 dimensions and to structure the installation in a visually compelling way, while maintaining botanical balance.

GUIDELINES TO BE OBSERVED

- **Required Dimensions**

- Floor base: maximum 1.50 × 1.50 meters
- Overall dimensions (structure + floral decoration): between 4 and 5.50 meters (total of length + width + depth)
- Working space: the installation must fit within an area of 2.50 × 2.50 meters

- **Use of Manufactured and Natural Materials**

- Manufactured products not made from natural materials: permitted, but must remain invisible.
- Natural products and manufactured items made from natural materials: may be used freely, with a strong preference for plant-based materials whenever possible.

- **Lighting**

Only self-contained lighting (LED, battery-powered) is permitted.

- **Safety and Stability**

It is mandatory to ensure the stability of the large-scale installation by choosing:

- a floor base that forms an integral part of the artwork,
- or
- a plinth or pedestal.

Failure to comply with this requirement will result in the removal of the installation.



- **Structure Assembly / Installation**

- Access to the Château requires passing through doors measuring **1.14 meters in width and 2 meters** in height. Candidates must ensure that all structural elements can pass through the door frames, whether pre-assembled or in kit form.
- On the competition day, the installation may be transported by no more than 2 people.

Failure to comply with these guidelines will result in penalties applied by the competition officials, amounting to 30% of the score awarded.

Topic 2: Create a Botanical Panel

As part of the creation of the **botanical panel**, candidates are invited to express their creativity and sensitivity and to illustrate a sense of movement, in connection with the large-scale installation. No hydration systems will be provided for the plant materials; only cauterization is permitted. The panel will be displayed on an easel.

GUIDELINES TO BE OBSERVED

- **Required dimensions**

- Maximum total size: 1.50 meters (length + width + thickness)

- **Use of manufactured and natural materials**

- All types of plant materials are permitted (fresh, dried, preserved, etc.).
- Special attention must be given to the choice of fresh plant materials, which must be able to remain in good condition for 5 days.

- **Lighting**

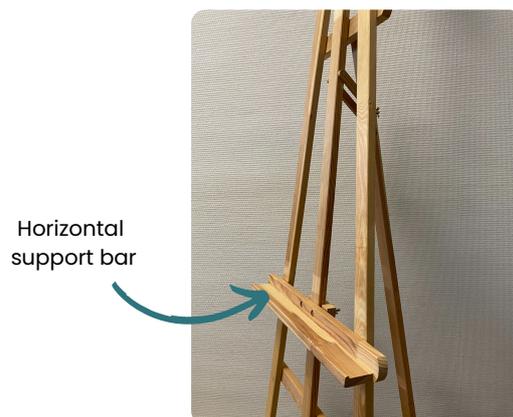
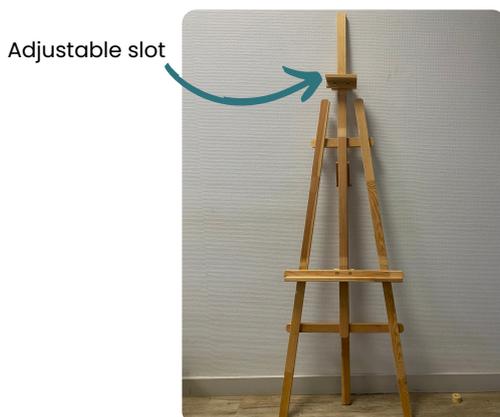
Only self-contained lighting (LED, battery-powered) is permitted.

- **Panel Structure**

- The structure of the panel may be prepared in advance; however, the floral arrangement must be carried out on site.
- Plant materials, flowers, and foliage used for the arrangement may not be prepared in advance.
- The botanical panel must consist of more than three-quarters (75%) plant materials. Candidates may include accessories, recycled materials, or manufactured products made from natural plant, mineral, or animal materials.

- **Panel Presentation**

- The botanical panel must be displayed on a wooden tripod easel provided by the organizer.
- Easel dimensions: 72 cm (D) × 59 cm (W) × 150 cm (H), Horizontal support bar : 3.5 cm, Adjustable slot : up to 100 cm
- Reference – “Wooden A-Frame Studio Easel”: urlr.me/9DMK5n



COMPETITION GUIDELINES

Rules to Be Observed During the Competition

- **Workspace**

The workspace will be assigned by random draw on the day of the competition.

- **Dimensions: 2.50 × 2.50 meters**
- **Use of the Workspace:** The designated workspace includes: the placement of the 2 topics of the open exercise, the worktable, the storage of all materials and elements required during the competition.

- **Floor Protection**

Candidates must **protect their workspace** using a plastic sheet or any other appropriate means.

- The use of adhesive tape to secure floor protection is prohibited.
- The use of weights is recommended.
- It is strictly forbidden to place any elements against the walls.

To ensure safety and preserve the integrity of the venue, the large-scale installation presented must be stable and watertight. Any failure to meet these requirements will result in the immediate removal of the artwork and the disqualification of the candidate.

- **Plant Material Sorting :**

Sorting of plant materials is mandatory. A container dedicated exclusively to plant materials will be provided at the entrance of the Château. Candidates must take all other waste with them at the end of the event.

- **Hydration of Plant Materials :**

Candidates are responsible for taking all necessary measures to ensure the hydration of plant materials and other elements until the end of the exhibition, which **lasts 5 days**.

Both the candidate and their assistant may return to hydrate the plant materials throughout the duration of the event.

- **Specific Restrictions:**

- The creation of **aquatic gardens is prohibited**.
- The use of dyes, spray paint, or any other aerosol products is strictly prohibited.



Protection of the workspace is mandatory!



Instructions before the competition and the beginning of the open exercise

Topic 1: create a large-scale installation

- **Preparations Prior to the Competition**

It is permitted to:

- **Cover the Structure**

Covering the structure is allowed; however, this does not yet constitute the floral arrangement.

- Manufactured materials: must be concealed.
- Natural materials: must be dry.
- Manufactured materials made from natural substances: permitted and may remain visible.

Dried plant materials may be protected using varnish, transparent resin, or similar products, provided that the visual qualities of the materials are preserved.

- **Clean and re-cut** plant materials to ensure proper hydration.
- **Prepare dried plant materials and accessories**, if they form part of the structure covering.
- **Hydration Systems**

Decorative water tubes (pipettes) may remain uncovered; however, they must remain consistent with the theme "The Symphony of the Elements."

Topic 2: Create a Botanical Panel

- **Preparations Prior to the Competition**

Candidates must prepare the structure of the panel in advance, which must be exclusively plant-based.

- A non-visible technical structure may be added if necessary.
- All types of plant materials or plant parts (leaves, vines, stems, seeds, roots, etc.) may be used, as well as any techniques required to enhance and showcase them.



All fresh plant materials must be used and arranged exclusively on the competition day.

DOCUMENTS TO BE SUBMITTED TO THE ORGANIZER

Open exercise: titles and descriptions

Each candidate must provide the organizer with the following information for both topics of the open exercise:

- A title
- A descriptive text (maximum 500 characters, including spaces)

The organizer plans to install customized easels in front of the two open-exercise creations. A template will be sent by email prior to the competition for validation.

It is essential that the titles and descriptions are written clearly, as they will be reviewed by the jury during the evaluation process.

Official Photograph of the Candidate

Each candidate must **submit a portrait-format photograph** of themselves. Please do not submit “selfie”-style photos or photos taken using Snapchat or similar applications.

Sponsors' Logos

Each candidate is free **to seek partners to contribute to the purchase of supplies required for the open exercise** (plant materials, flowers, accessories, etc.).

The names of any sponsors may be displayed on an easel during the awards ceremony and the public open days.

Candidates must submit their sponsors' logos in high-definition format (JPEG, PNG, or PDF).

Any loose or attached advertising materials placed on the artworks are strictly prohibited.



**Deadline for
Submitting
Information**

**Monday, March 16,
2026**

To be sent to the following
email address:

concours.piverdie@cnph-piverdiere.fr

TIMELINE

Each candidate must strictly comply with this schedule

Wednesday, April 8, 2026

Vehicle Unloading



5:00 p.m.
to 7:00 p.m.

2h

- Workspace allocation by random draw, in order of arrival
- Truck unloading and setup in the workspace area

Thursday, April 9, 2026

Competition Day

8:00 – 8:15 a.m.



- Opening of the gates of the Château de Brissac
- Vehicle parking in the courtyard

8:15 – 8:45 a.m.



- Welcome reception for candidates and assistants
- Review of the regulations and instructions
- Final workspace draw and group photographs

8:45 – 9:45 a.m.

1h

- Possibility to unload trucks on the competition day
- Setup of the workspace and worktable for the compulsory event

9:45 – 9:55 a.m.



- Reading of the compulsory event brief: candidates and organizers

10:00 a.m.
11:30 a.m.

1h30

BOUQUET EXERCISE (INCLUDING PLANNING TIME)

The assistant may continue unloading the truck if necessary and park it in the Château stables. However, **no communication with the candidate is permitted after 10:15 a.m.** During this time, the assistant may manage the hydration systems.

11:40 – 7:10 p.m.

7h30

OPEN EXERCISE – BOTH TOPICS

7:10 – 7:30 p.m.



- Cleanup of the workspace: candidates and assistants
- From 5:50 p.m., trucks may be retrieved from the Château stables

19h30 à 20h00



- End-of-competition reception (gates close at 8:00 p.m.).

Friday, April 10, 2026

Judging by the jury & Awards Ceremony

Attendance is not permitted prior to the judging session. The time of the awards ceremony will be communicated at a later date.

April 11–12, 2026

Château open to the General Public

Visitors' Vote: Jury's Choice Award

Monday, April 13, 2026

Dismantling of the artworks

4:30 p.m. – 5:00 p.m.

- Presentation of the Visitors' Choice Award by the Duke of Brissac

5:00 p.m. – 7:30 p.m.

- Dismantling of the artworks is permitted after the presentation of the Visitors' Choice Award, in compliance with safety guidelines.
- From 5:45 p.m. trucks may enter the Château grounds.

THE OFFICIAL JURY

The jury, composed of a chairperson and members, is an official body appointed by a competent authority to evaluate, select, and rank the candidates.

Appointment and Composition of the Jury

The organizers determine the members of the jury and appoint a Chairperson. The jury is composed of recognized and impartial professionals from the floristry sector. Jury members may not be present on the candidates' competition day.

The final composition of the jury will be announced at a later date.

Scoring

Jury members will **evaluate** all exercises based on originality, aesthetics, technical skill, finishing quality, as well as compliance with the theme, the assigned topic, and the imposed constraints.

The organizer will provide a scoring grid to the jury members. The scoring criteria differ according to the 2 categories:

- Junior scoring grid
- Senior scoring grid

Decisions made by the jury members are final and may not be appealed or contested under any circumstances.

Failure to comply with the general regulations will result in penalties.



Roxane BONNY-LIMOUSE,
Jury Chair

Meilleur Ouvrier de France (MOF)
Florist

PERMITTED EQUIPMENT

To ensure the smooth running of the competition events, each candidate must bring the following equipment:

- Appropriate workwear, black in color for the candidate and light-colored for the assistant.
- A worktable, with a maximum length of 1 meter.
- A soaking container for floral foam, if it has not been hydrated in advance.
- A step ladder, power strips, and extension cords.
- A complete cleaning kit (broom, cloths, and trash bags).
- A toolbox containing all tools necessary to complete the assigned topics:



The toolbox must contain:

Tools

- Stapler and staples
- Scissors
- Utility knife
- Set of awls
- Equipment required for assembling the structure
- Drill/driver with drill bits
- Various types of pliers (cutting pliers, needle-nose pliers, etc.)
- Hot glue gun with glue sticks
- Wood saws
- Pruning knife or grafting knife
- Pruning shears
- Measuring tape
- Spray bottle

Authorized Accessories and Materials

- Accessories required for the large-scale installation and the botanical panel (not to be used for the compulsory event)
- Assorted beads
- Cotton twine spool
- Floral glue
- Colored office rubber bands
- Head pins
- Pearl-headed pins in various sizes and colors
- Steel wire and annealed wire in various gauges
- Aluminum wire in various colors and diameters
- Bullion wire in various colors
- Brass wire in various colors
- Floral tape in various colors
- Hydration devices for the structure
- First aid kit
- Oasis® Fix, pinholders
- Permacel tape or equivalent
- Fruit picks (mini stakes) in various sizes
- Watering can / squeeze bottle
- Colored reinforced raffia
- Natural raffia
- Cable ties
- Double-sided adhesive tape

ROLE OF THE ASSISTANT

Each candidate must **be assisted by a person of their choice on the day of the competition**. This person must be declared to the competition organizer at the time of registration (see application file). The assistant must comply with the following instructions; failure to do so will result in penalties for the candidate.

What the assistant is allowed to do

- Assist with transporting equipment into the castle before the start of the open events.
- Park the vehicle in the designated parking area.
- Prepare (assemble, arrange, sort) and clean plant materials.
- Assist with setting up the structures.
- Assist with setting up hydration systems during the compulsory exercise.
- Keep the workspace and work area tidy.
- Take part in the 15-minute planning period for the compulsory topic together with the candidate.



Under no circumstances may the assistant take part in:

- Placing/inserting plant materials
- Assembling plant materials
- Gluing plant materials

COMPETITION REGULATIONS

Participation in the competition implies full and unconditional acceptance of the general regulations. These regulations cover several essential aspects to ensure the smooth running of the event:

Logistics

The organizer **does not cover any expenses** related to the candidates' participation in the competition, including but not limited to:

- Accommodation
- Transportation
- Meals

Meal breaks are included in the duration of the open event. During the competition, **it is strictly forbidden to leave the site**. Therefore, both the candidate and the assistant must bring a packed lunch.

A welcome reception will be offered at the start of the competition, and a coffee stand will be available throughout the day.

Candidate Insurance

Each participant must ensure that they are covered by personal insurance for the entire duration of the competition, including:

- Public liability insurance, to cover any damage caused to third parties;
- Insurance against damage, theft, or deterioration, to protect the components of their creations.

Furthermore, each candidate agrees not to hold the organizer or the owner of the Château de Brissac liable in the event of any incident.

Communication and Image Rights

By participating in the competition, candidates agree that their artworks and their image may be photographed or filmed by the organizer or its partners and used for communication and promotional purposes.

Unless explicitly refused, the candidate's name and identity may also be shared with the press, visitors, or any person requesting such information.

In addition, a release form relating to image rights must be completed and signed to authorize the use of the image of both the candidate and the assistant in connection with the event.



**"Image Rights"
Consent form to
be signed"**

Included in the
application file.

Presence at the Competition Venue

Only **the following persons are authorized** to be present at the competition venue: members of the organizing team, officials, candidates, and their assistants.



Use of Mobile Phones

By participating in the competition, each candidate agrees to comply with the following rules:

- **Photos permitted:** Candidates may take general atmosphere photos of the competition venue and share them on social media.
- **Tagging the organizer** on social media (Facebook and Instagram): [@concours_piverdie](#) and [@cnph_piverdiere](#)
- **Publication prohibited:** It is strictly **forbidden to publish photos of the floral creations or completed structures on social media** or any other platforms on the day of the competition and until the official announcement of the results during the awards ceremony. Any violation will result in immediate disqualification.
- **Confidentiality of the artworks:** It is prohibited to share or distribute photos of creations made by other candidates.

In addition, the jury must not have access to the artworks prior to the judging process.

Dismantling of the Artworks

Candidates **undertake to dismantle all of their floral creations** on Monday, April 13, 2026, at the time specified by the organizer. **Any artwork not dismantled, without a valid justification, will be charged to the candidate.**

Amendments to the Regulations

By registering for the competition, each participant fully accepts these regulations and waives any right to contest them. The organizer reserves the right to amend the regulations if necessary, by providing any useful clarifications and informing the parties concerned.

Continuation of the Competition

The organizer reserves the right to postpone or cancel the competition in the following cases:

- Health or safety conditions preventing the event from being held at the planned venue.
- An insufficient number of participants to ensure the viability of the event.

In both cases, registered candidates will be informed no later than **4 weeks before the competition date.**

In cases of force majeure, the decision to postpone or cancel the competition may be taken up to the day of the event.

REGISTRATION

Each candidate must complete the following three steps to validate their final registration for the competition:



Bank Transfer

Bank Details:

- IBAN FR76 1790 6000 3200 7026 1700 112
- BIC AGRIFRPP879

Please indicate “Last name, First name + Piverdie Competition” as the payment reference and send a copy of the bank transfer confirmation to the organiser.

Cheque to: CNPH-Piverdière

Please indicate your last name and first name when sending the cheque to the following address: CNPH-Piverdière, 43 rue du Roi René 49250 La Ménitré.

Your participation will be officially confirmed upon receipt of the following documents:

Completed online application form
Payment of the registration fee

Registration deadline: Friday, 20 February 2026

USEFUL INFORMATION

Your contact person

Camille SEGRET, project manager

- Email : concours.piverdie@cnph-piverdiere.fr
- Phone : 06 29 67 48 74
- www.cnph-piverdiere.fr

Venue

Château de Brissac

1 rue Jeanne SAY, 49320 Brissac Loire Aubance

Maine et Loire

<https://brissac.net/>

Candidate FAQ on Facebook

Each candidate will be invited to join the private Facebook group dedicated to the competition FAQ. Important information will be shared there by the organiser.

For any other questions, candidates may contact the organiser by email or by phone (call, SMS, WhatsApp), allowing reasonable time for a response.

PIVERDIE COMPETITION – General Rules 2026 • Version 1 – 24/11/2025

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2026

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